

HACKNEY CYCLING CONFERENCE

Cycling's role in the future transport
mix of world-class megacities

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Friday 10 June 2016

9.30am – 5pm | Hackney Picturehouse, London

#bikehackney

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MORNING

8:30 Valet Cycle Parking opens
First 50 delegates can have bikes tuned up and kept secure
Provided by: Cycle Confident and Cyclehoop

9:00 Registration opens

9:30 Cllr Feryal Demirci, Cabinet Member for Neighbourhoods and Sustainability for Hackney
Welcome and introduce the chair

9:40 Dr Tom Cohen, UCL Transport Institute
Welcome from the Chair

9:45 Jules Pipe, Mayor of Hackney

9:55 Rune Gjør, Director of Cycling, City of Oslo
The making of Oslo as one of the best bicycle cities in the world

10:40 Q&A

10:55 Refreshment break

11:20 Dr Robin Lovelace, University of Leeds & Consumer Data Research Centre
Cycling and transport policy: embedding active travel in every stage of the planning process

11:55 Andrew Gilligan, Former London Cycling Commissioner

12:15 Q&A

12:30 Lunch – Hackney Town Hall Assembly Rooms
Sponsored by Steer Davies Gleave

STREAMED SESSIONS

13:30 Stream 1 / Screen 1
Whole street approach to the future transport mix
Chair: Bruce McVean

Andrew Meeson, Senior Sponsor (Road Space Management), TfL
Assessing cycling environments: Level of service assessments vs cyclist perception surveys

Wei Du, Project Coordinator (London), Living Streets
Pedestrians' and cyclists' experience of sharing spaces

Lucy Saunders & Brian Deegan
Introducing the healthy streets check

David Dansky, Cycle Training UK
Cycle training versus infra, a false dichotomy

Q&A

13:30 Stream 2 / Screen 2
Mix of interventions for influencing the future
Chair: Dr Tom Cohen

Rachel Buck, TfL
Future benefits realization project

Mark Strong, Transport Initiatives
Cycling network audit

Chris Harrison, Project Centre
Lea Bridge Road

Q&A

Monika Zamojska, London Bike Kitchen
Women's and gender variant nights

Bridget Elliot, TfL
How primary school children perceive streets

Q&A

Dr Robert Davis, Road Danger Reduction Forum
Measuring safety differently

Mark Treasure, Cycling Embassy of Great Britain
Sustainable safety principle

Discussion

13:30 Stream 3 / Screen 3
Business and the future transport mix
Chair: Carl Pittam, Steer Davies Gleave
Discussant: Catherine Warwick-Wilson, GlaxoSmithKline

Eleni Harlan, TfL Business Engagement
Cycling Workplaces

Patrick Donnelly, Hackney Council
Zero Emissions Network

Chris Kenyon, Co-Founder Cycling-Works
Winning business support for Cycling Infrastructure

Q&A

AFTERNOON

15:00	Refreshment break	16:45	Dr Tom Cohen <i>Closing words</i>
15:25	James Long , Market Leader, Connected and Autonomous Vehicles, Steer Davies Gleave <i>With autonomous vehicles coming, what will the future transport mix look like and what are the implications for cycling?</i>	16:50	Networking mixer <i>Sponsored by Steer Davies Gleave</i>
15:50	Dr Rachel Aldred , University of Westminster <i>Better use of data for planning for walking and cycling in the future</i>	18:00	Valet Cycle Parking closes Please collect bikes and ride carefully. Your bikes will go faster and stop quicker thanks to Cycle Confident and Cyclehoop.
16:10	Sally Crew , Southwark Council <i>Planning for the future: space for people</i>	20:30	 Join us in Screen 3 for a very special selection of short films. This is a London exclusive in advance of the BFF festival in Brighton 14-16 July. <i>Bicycle Film Festival is a celebration of bicycles through film, art and music. It has held events in 75 cities worldwide to one million people.</i>
16:30	Q&A		

Biographies

Dr Tom Cohen

Deputy Director of UCL Transport Institute

Tom is Deputy Director of UCL Transport Institute which aims, amongst other things, to increase the policy impact of transport research. One of the Institute's activities is Cycling@Tea-Time, at which a knowledgeable speaker shares their thinking on a topic relevant to cycling policy, before Tom maladroitly chairs the subsequent discussion. Tom joined UCL in 2009 to study for a doctorate after ten long years in transport consultancy. He has recently been described as a "transport personality" and a "livewire"; he is consequently considering changing his name.

Rune Gjør

Director of Cycling, City of Oslo

Rune is 47 year old, married with three kids. Civil Engineer, experienced transport planner. Director of Oslos bicycle agency since 2013.

Dr Robin Lovelace

University of Leeds & Consumer Data Research Centre

Dr Lovelace is a researcher at the Leeds Institute for Data Analytics and, from September, the Leeds Institute for Transport Studies (ITS). His academic work involves the development of methods for analysing spatial data, especially those related to transport systems. His recent work involves quantifying the health, energy and local infrastructural implications of a future where cycling is the main mode of transport for urban travel (see pct.bike).

Andrew Gilligan

Andrew was Cycling Commissioner for London from 2013-2016 during a period of unprecedented investment in cycling in London.

Lucy Saunders

Public Health Specialist, GLA/TfL

Lucy leads on the integration of transport and public health in London, TfL became the first transport authority in the world to publish a Health Action Plan and Lucy leads on its implementation. Lucy has previously worked across a wide range of organisations from local to international level including NHS, Department of Health, World Health Organisation, London School of Hygiene and Tropical Medicine, private and voluntary sector organisations. She is a Fellowship of the UK Faculty of Public Health, a NICE Scholar and an Academician for the Academy of Urbanism.

Brian Deegan

Technical Specialist in Cycling, Transport for London

Brian Deegan is a technical specialist in cycling at Transport for London. He was one of the main authors of the London Cycling Design Standards and helps assure design quality on the £1Billion Mayors Vision for Cycling programme. He provides technical advice via the pseudonym @bricycle on twitter (feel free to test him throughout the conference). Brian describes himself as being world famous but only in the world of cycling focussed highway engineering.

David Dansky

Head of Training & Development, CTUK

David Dansky (@fixedfun) is the head of training and development for the worker's cooperative, Cycle Training UK and on the Board of The Association of Bikeability Schemes. An ex teacher, David contributed to the creation of Bikeability and the cycle instructor instructor training programme. He now focuses on helping older people enjoy cycling through Positive Spin and Silver Cycling projects.

Biographies

Mark Strong

Managing Consultant, Transport Initiatives

Mark Strong has over 25 years professional experience of working on sustainable transport and cycling. One of a handful of UK experts in cycle monitoring, he wrote Cycling England's guidance, and in 2011 carried out a major review for monitoring cycling for Birmingham City Council. Mark has also carried out many cycle audits, cycle parking reviews and cycle strategies across the UK. Before joining Transport Initiatives Mark was ERCDT's south east coordinator, following 11 years at Sustrans.

Mark Treasure

Chair of Cycling Embassy of Great Britain

Mark is the Chair for the Cycling Embassy of Great Britain (cycling-embassy.org.uk). He rides a Brompton, an Omafiet, a mountain bike, a racing bike with carbon bits... anything you can pedal, really. His scribbles on cycling and transport can be found at aseasyasridingabike.wordpress.com. He spends most of his spare time trying to persuade his partner to go on holiday to the Netherlands.

Chris Kenyon

Co-Founder CyclingWorks

CyclingWorks London was a pop-up campaign launched in London in 2014 to gather business support for then controversial E-W, N-S Cycle Super Highways scheme. Public support from the CEOs of the Financial Times, Unilever, Microsoft, Orange, Rothschild's, the Globe theatre and 180 other employers made the campaign the world's largest mobilisation of business support for a cycling infrastructure ever and attracted coverage from the BBC, the Times, the Guardian, the Evening Standard and the FT.

James Long

Market Leader, Connected and Autonomous Vehicles, Steer Davies Gleave.

James is a transport technology and strategy consultant with more than 7 years' experience in the specification, implementation, acceptance and assessment of Intelligent Transport Systems (ITS) in the UK and Europe.

Dr Rachel Aldred

Senior Lecturer in Transport, University of Westminster

Dr. Rachel Aldred is a Senior Lecturer in Transport at Westminster University. Her specialist area is cycling and in relation to this, she has used a range of methods from qualitative interviews, to mathematical modelling, to surveys and GIS. Her research has been funded by research councils, DfT, TfL and others and she has published this work in outlets from the Journal of Transport Geography to The Guardian. Rachel's personal website is at rachelaldred.org and she Tweets at @RachelAldred

Sally Crew

Transport Policy Manager, Southwark Council.

Sally has over 15 years' experience in the transport sector and 10 years working within Southwark – a rapidly changing inner city borough, with significant regeneration and changes in population.

Andrew Meeson

Senior Sponsor (Road Space Management), TfL

Andrew works for Transport for London where in his role as Senior Sponsor he is responsible for delivering innovative highways schemes. Recent highlights of his career include delivery of Cycle Superhighway 5 and a nomination for the Vorhees-Large Prize for his University of Westminster MSc thesis on Cycling Level of Service.

Wei Du

Project Coordinator (London), Living Streets

Project Coordinator for London at Living Streets, the UK charity for everyday walking. Wei is responsible for partnership work between Living Streets and London local authorities – this includes a report on pedestrian/cyclist shared spaces for the City of London Corporation.

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