

# Classifieds – OLX Group

Shaping the future of trade to unlock the hidden value in everything.

*“At OLX Group, our passionate entrepreneurial teams are innovating on behalf of the hundreds of millions of buyers and sellers we serve every month.*



*Leveraging our leading brands and innovative trading platforms, we are expanding deeper into transactions to create a unique and seamless customer experience, and fulfill our purpose to shape the future of trade to unlock the hidden value in everything.”*

**Romain Voog**  
CEO, Classifieds

**43%**  
5 year revenue CAGR<sup>1</sup>

**\$6.4bn**  
Invested

**\$13bn**  
Consensus valuation<sup>2</sup>

OLX Group operates one of the fastest-growing networks of trading platforms globally. Serving **300 million users** every month in **30+ countries** around the world, OLX Group helps people buy and sell cars, find housing, get jobs, buy and sell household goods, and much more. Innovation is at the heart of our growth strategy, and we continue to build products and services that solve our customer needs.

Over the last 12 years, we’ve accelerated our move into the transaction space, and developed differentiated propositions for our consumers, supporting them along their transaction journey.

We operate more than 20 locally loved brands that hold leading market positions in **24 countries**, including **OLX, Avito**, and many others.

**322m**  
monthly active users

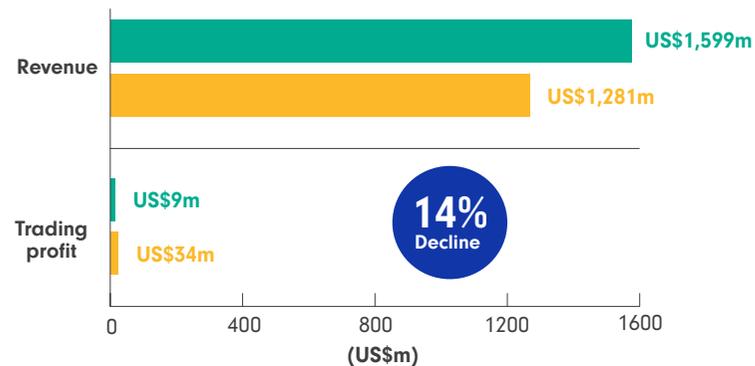
**58m**  
net new listings

**116m**  
monthly active app users

**19m**  
unique listers each month

**4.1m**  
paying listers

## FY2021 Performance



**18% Growth**

**14% Decline**

FY2021  
FY2020

<sup>1</sup> 5 year revenue cumulative annual growth rate (CAGR).

<sup>2</sup> The estimated market valuation is calculated based on estimates derived from the average of sell-side analysts covering Prosus for stakes in unlisted assets and post money valuations on transactions where analyst coverage is not available.

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## FY2021 Performance

We made considerable progress during the year and strengthened our strategic and financial position. The Covid-19 pandemic affected our business at the start of the year. However, we innovated to continue enabling trade and ended the year with strong momentum, with both revenue and trading profit exceeding initial expectations.

### Key owned and operated brands



### Recent investments



In April 2020, OLX Group merged its MENA and South Asia businesses with Emerging Market Property Group.  
[Read more here.](#)



letgo and Offerup combined their respective US marketplaces.  
[Read more here.](#)

### Associates

