

FAST FACTS

About the Isagenix Legacy Foundation

Established in 2018, the Isagenix Legacy Foundation is a 501(c)(3) nonprofit organization whose mission is to create sustainable impact globally through volunteer efforts and charitable contributions focused on healthy nutrition and support for underserved children, wellness education for all, and aid for those affected by natural disasters. Isagenix International covers all administrative costs of the foundation so 100 percent of donations can benefit those in need. For more information, visit IsagenixLegacyFoundation.com.

Foundation Facts

- The Isagenix Legacy Foundation is a 501(c)(3) nonprofit organization whose mission is to create sustainable impact globally through volunteer efforts and charitable contributions focused on healthy nutrition and support for underserved children, wellness education for all, and aid for those affected by natural disasters.
- Isagenix International created the foundation to strategically expand the company's charitable efforts. The foundation allows Isagenix to partner with multiple nonprofit organizations.
- Isagenix covers all administrative costs of the foundation so 100 percent of donations can fund grants to benefit those in need.
- The Isagenix Legacy Foundation launched in August 2018 at the Isagenix Global Celebration 2018 event in Nashville, Tennessee. During its first 24 hours of fundraising, the foundation raised \$2.3 million thanks to the generosity of the company's independent distributors, customers, and employees and a \$1 million matching pledge from Isagenix Co-Founders Jim and Kathy Coover.
- In January 2019, the Isagenix Legacy Foundation awarded its first round of grants, totaling \$665,400, to 16 U.S.-based 501(c)(3) nonprofit organizations. Located in Arizona, California, Georgia, Massachusetts, Maryland, Michigan, and Montana, the nonprofits serve people in communities as far away as Kenya. The 16 grants ranged from \$5,000 to \$100,000, and four nonprofits received \$100,000 grants: [Unstoppable Foundation](#), [SERV International](#), [Live Love](#), and [Make-A-Wish® Foundation of America](#).
- The next round of grant applications for U.S.-based nonprofits will open in March, and recipients will be announced at the Isagenix Global Celebration 2019 event in Nashville in August.
- The foundation expects to be registered in Canada and to begin accepting applications from Canadian nonprofits in 2019 and to register in other markets in which Isagenix operates over the next few years.

Grant Recipients

In January 2019, the Isagenix Legacy Foundation awarded grants totaling \$665,400 to 16 U.S.-based 501(c)(3) nonprofit organizations:

- [Unstoppable Foundation](#), based in Agoura Hills, California: \$100,000.
- [SERV International](#), based in Canton, Georgia: \$100,000.
- [Live Love](#), based in Chandler, Arizona: \$100,000.
- [Make-A-Wish Foundation of America](#), based in Phoenix, Arizona: \$100,000.
- [One for Health Foundation](#), based in Walpole, Massachusetts: \$50,000.
- [Embody](#), based in Grand Rapids, Michigan: \$50,000.
- [Make-A-Wish Foundation of Arizona](#), based in Scottsdale, Arizona: \$50,000.
- [Food For Thought](#), based in Santa Rosa Beach, Florida: \$25,400.
- [Emerald Coast Children's Advocacy Center](#), with locations in Niceville and DeFuniak Springs, Florida: \$25,000.

January 2019 grant recipients, continued

- [Homeward Bound](#), based in Phoenix, Arizona: \$15,000.
- [ICAN](#), based in Chandler, Arizona: \$10,000.
- [Arizona Brainfood](#), based in Mesa, Arizona: \$10,000.
- [AZCEND](#), based in Chandler, Arizona: \$10,000.
- [Youth Empowerment Source](#), based in Elkton, Maryland: \$10,000.
- [Chandler Service Club](#), based in Chandler, Arizona: \$5,000.
- [Butte Rescue Mission](#), based in Butte, Montana: \$5,000.