

FAST FACTS

ABOUT THE ISA FOUNDATION

Established in 2018, the ISA Foundation is a 501(c)(3) nonprofit organization whose mission is to create sustainable impact globally through volunteer efforts and charitable contributions focused on healthy nutrition and support for underserved children, wellness education for all, and aid for those affected by natural disasters. Isagenix International covers all administrative costs of the foundation so 100% of donations can benefit those in need. For more information, visit [ISAFoundation.net](https://www.isafoundation.net).

Foundation Facts

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- Isagenix International created the foundation to strategically expand the company's charitable efforts. The foundation allows Isagenix to partner with multiple nonprofit organizations.
- Isagenix covers all administrative costs of the foundation so 100% of donations can fund grants to benefit those in need.
- The ISA Foundation launched in the United States in August 2018 at the Isagenix Global Celebration event in Nashville, Tennessee. During its first 24 hours of fundraising, the foundation raised \$2.3 million thanks to the generosity of the company's independent distributors, customers, and employees and a \$1 million matching pledge from Isagenix Co-Founders Jim and Kathy Coover.
 - In January 2019, the foundation awarded its first round of grants, totaling \$665,400, to 16 U.S.-based 501(c)(3) nonprofit organizations. The grants ranged from \$5,000 to \$100,000. Four nonprofits received \$100,000 grants: [Unstoppable Foundation](#), [SERV International](#), [Live Love](#), and [Make-A-Wish®](#).
 - In August 2019, the foundation awarded its second round of grants, totaling \$1.2 million, to 40 U.S.-based 501(c)(3) nonprofit organizations. The grants ranged from \$2,500 to \$100,000. Six nonprofits received \$100,000 grants: [Airline Ambassadors International](#), [Compassion International Inc.](#), [Make-A-Wish](#), [SERV International](#), [Unstoppable Foundation](#), and [Urban Impact Foundation](#).
 - In January 2020, the foundation announced its third round of grants, totaling \$601,000. The grants were awarded to 21 U.S.-based 501(c)(3) nonprofit organizations. The grants ranged from \$5,000 to \$100,000. Recipients included the [Emeril Lagasse Foundation](#) (\$33,000), [IDEA Public Schools](#) (\$40,000), and [Partnership for a Healthier America](#) (\$50,000).
- The ISA Foundation has awarded grants totaling more than \$2.5 million to nonprofit partners in the United States and Canada since its launch in 2018. The nonprofits serve people in communities as far away as Kenya.



- The foundation launched in Canada in April 2019 at the Isagenix Canada Celebration event in Ottawa, Ontario. During its first 48 hours of fundraising, the foundation raised CA\$200,000 thanks to the generosity of the company's independent distributors and customers. Funds raised in 2019 will be distributed to Make-A-Wish Canada.

For Media Inquiries
Megan Dean

Director of Communications and Public Relations

Direct: 480.927.3162

Cell: 480.220.6752

Megan.Dean@IsagenixCorp.com

For Grant Application Inquiries
Lisa Ceballos

Senior Community Relations Coordinator

Direct: 480.636.5713

ISAFoundation@IsagenixCorp.com