

# ISA FOUNDATION

## A T A G L A N C E

### WHAT IS THE ISA FOUNDATION?

Established in 2018, the ISA Foundation is a 501(c)(3) nonprofit organization whose mission is to create sustainable impact globally through volunteer efforts and charitable contributions focused on healthy nutrition and support for underserved children, wellness education for all, aid for those affected by natural disasters, and the pursuit of racial equality. Isagenix International covers all administrative costs of the foundation so 100% of donations can benefit those in need. For more information, visit [ISAFoundation.net](http://ISAFoundation.net).

### FOUNDATION FACTS

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- Isagenix International created the foundation to strategically expand the company's charitable efforts. The foundation allows Isagenix to partner with multiple nonprofit organizations.
- Isagenix covers all administrative costs of the foundation so 100% of donations can fund grants to benefit those in need.
- The ISA Foundation launched in the United States in August 2018 at the Isagenix Global Celebration event in Nashville, Tennessee. During its first 24 hours of fundraising, the foundation raised \$2.3 million thanks to the generosity of the company's independent distributors, customers, and employees and a \$1 million matching donation from Isagenix Co-Founders Jim and Kathy Coover.
- After five rounds of grants, the ISA Foundation has awarded grants totaling over \$4 million to 79 nonprofit partners in the United States and Canada. The grants, along with product donations from Isagenix, have provided over 11 million meals, funded over 34,000 educational events, and served over 300,000 children and families around the world.
- **SERV International:** Since partnering with SERV, the ISA Foundation has provided more than 3 million healthy meals to people in some of the most remote and desolate areas of the globe. The foundation's funding has also provided a greenhouse and transitional housing for orphans in Kenya.
- **Embody:** Embody's vision is to positively impact global health and wellbeing for all people regardless of race, identity, orientation, creed, abledness, or ability to pay. Through the partnership with the foundation, Embody is providing consistent, free access to yoga and mindfulness classes to individuals in communities across the U.S.
- **NAACP Legal Defense and Educational Fund:** The Legal Defense and Educational Fund is America's premier legal organization fighting for racial justice. Through litigation, advocacy, and public education, LDF seeks structural changes to expand democracy, eliminate disparities, and achieve racial justice in a society that fulfills the promise of equality for all Americans.
- **Team Rubicon:** Team Rubicon serves communities by mobilizing veterans to continue their service, leveraging their skills and experience to help people prepare for, respond to, and recover from disasters and humanitarian crises.
- **Make-A-Wish®:** Since 2012, Isagenix and its customers, independent distributors, and employees have raised over \$10 million in 12 countries for Make-A-Wish®, helping the nonprofit grant over 1,000 wishes.

### TOP FOUNDATION GRANT PARTNERS INCLUDE:

- **Unstoppable Foundation:** The ISA Foundation's partnership with the Unstoppable Foundation helps bring sustainable education to children and communities in developing countries, thereby creating a safer and more just world for everyone.
- **One for Health:** Through partnerships with the Boys & Girls Clubs of America, and with the support of the ISA Foundation, One for Health promotes wellness to children through yoga, meditation, and good nutrition.

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