



IT PAIN POINTS FOR SMBs*

A RESEARCH OF KONICA MINOLTA AND OPINIUM

95% OF SMBs SAY THEY ARE SATISFIED WITH THEIR CURRENT IT SOLUTIONS

ALTHOUGH

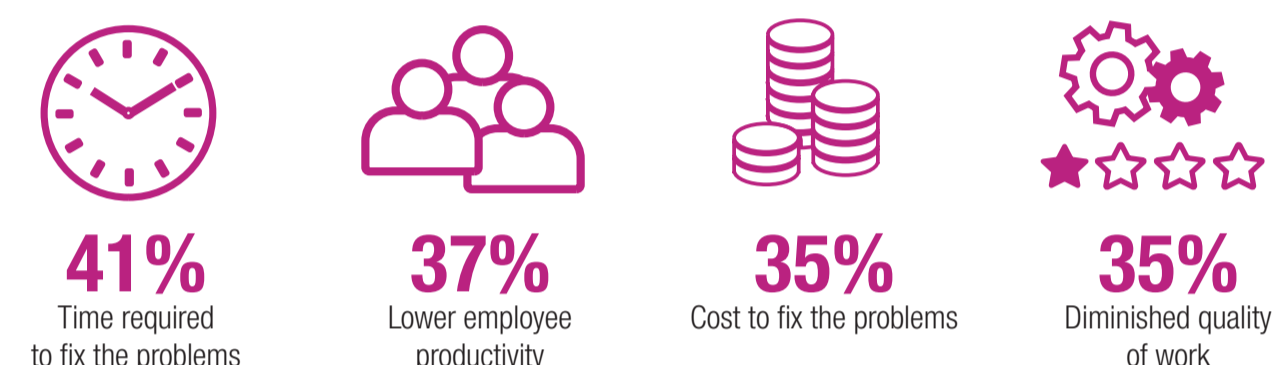
MOST SIGNIFICANT BUSINESS CHALLENGES FACED BY SMBs



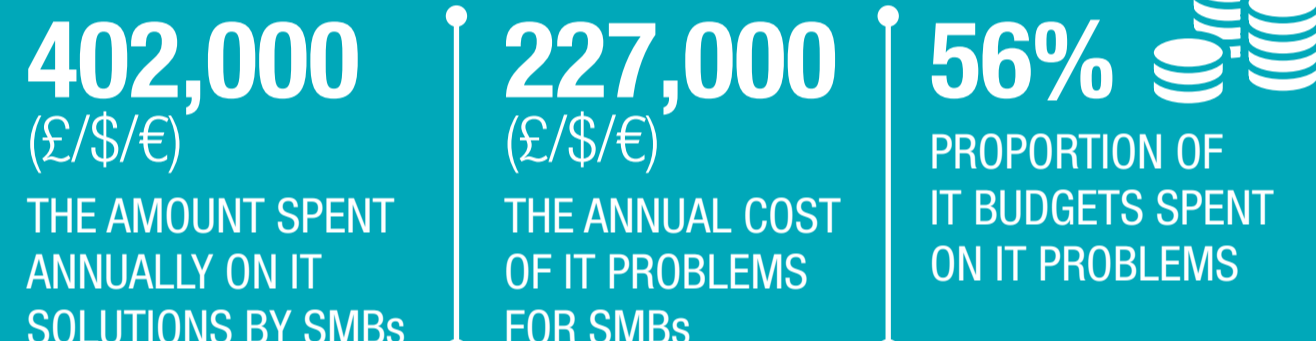
TOP 5 OF MOST COMMON IT PROBLEMS



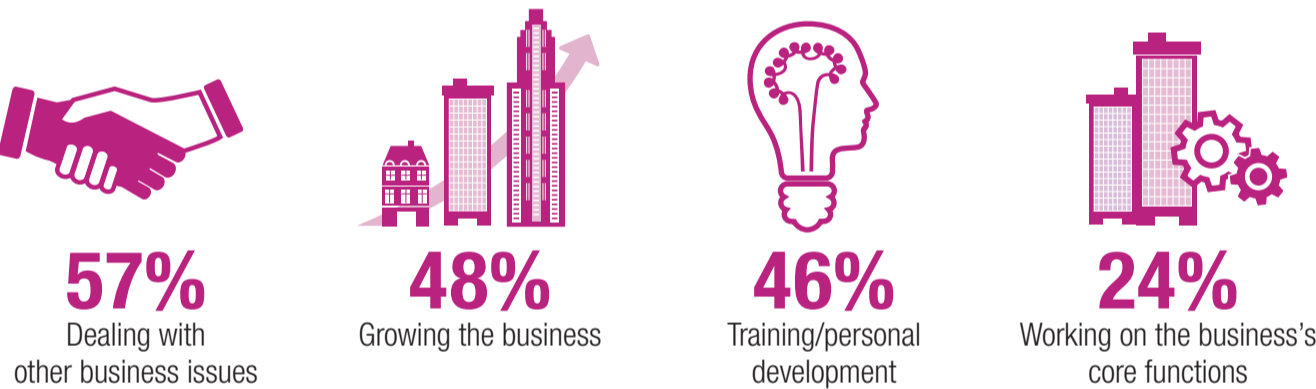
IMPACT OF IT ISSUES ON BUSINESS



COST OF IT PROBLEMS



HOW SMBs WOULD SPEND THE TIME THEY WASTE ON IT ISSUES

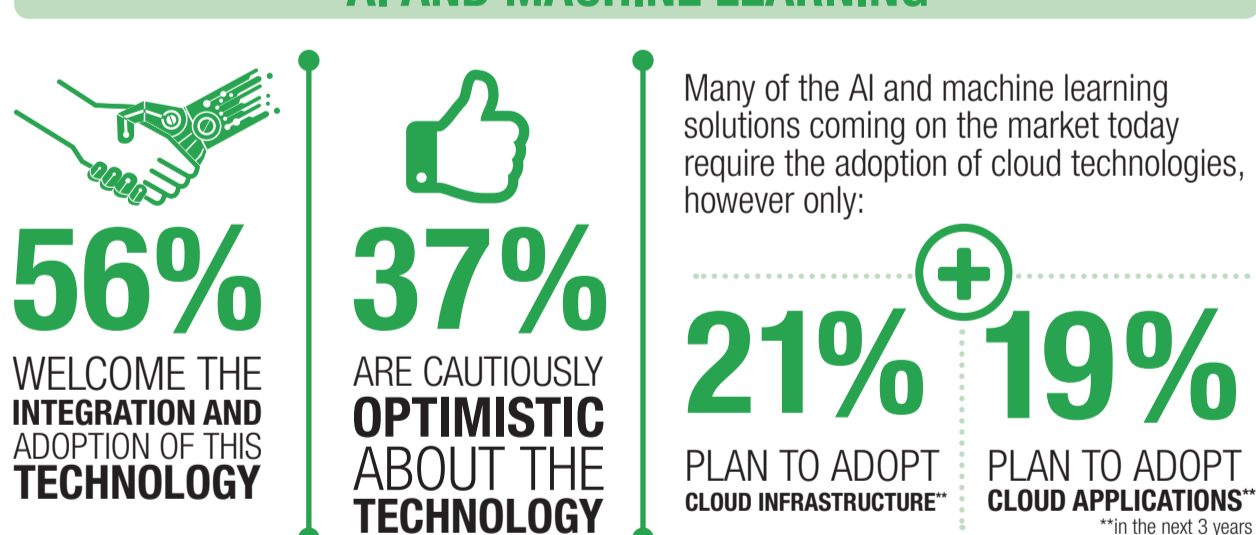


DESPITE THE CLAIM OF SATISFACTION WITH CURRENT IT INFRASTRUCTURE, **91%** OF SMBs SAY AN ALL-IN-ONE IT SYSTEM THAT SEAMLESSLY INTEGRATES HARDWARE, SOFTWARE AND SERVICES WOULD BE RELEVANT TO THEIR ORGANISATIONS.

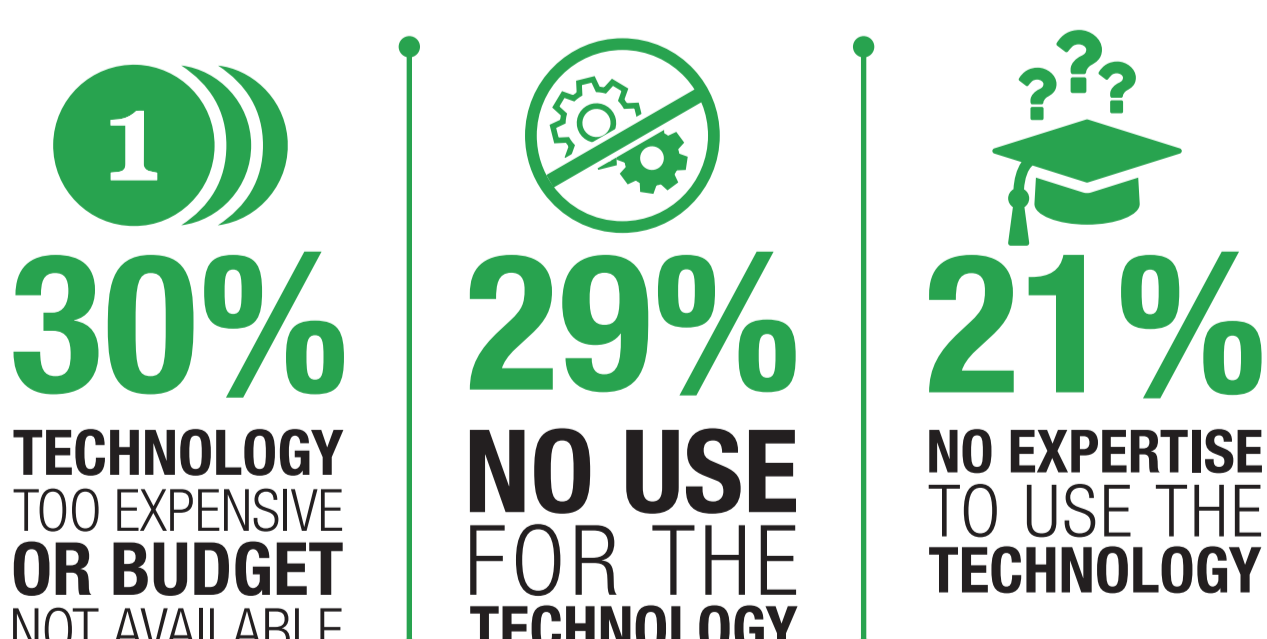
LIMITING INNOVATION

84% OF SMBs FEEL POSITIVELY ABOUT THE IMPACT OF FUTURE TECHNOLOGY ON THEIR BUSINESS' PRODUCTIVITY.

AI AND MACHINE LEARNING



REASONS WHY NOT ADOPTING CLOUD INFRASTRUCTURE



ABOUT THE SURVEY:

The SMB IT Pain-Point Survey for Konica Minolta was conducted in August 2018 in partnership with Opinium and included 815 senior IT decision makers from small and medium-sized businesses (30-250 employees) in four countries: United States, United Kingdom, France and Germany.

*Small and medium-sized businesses

INFOGRAPHIC BY KONICA MINOLTA BUSINESS SOLUTIONS EUROPE GMBH

Find out how to simplify IT workplacehub.konicaminolta.eu