



2018 COURSE WALKING AND VIEWING TIPS

Your American Family Insurance Championship experience begins as soon as you enter the front gate when you are greeted by a display of American Family's commitment to our customers and communities.

Before venturing on the course, many fans like to visit the range to watch players warm up and practice. The range is down the hill from the No. 9 green and clubhouse. Next to the practice facility is the Culver's Kid Zone, with fun golf challenges and other games.

Once you're done with your warm up, you're ready to walk the course with the legends of PGA TOUR Champions.

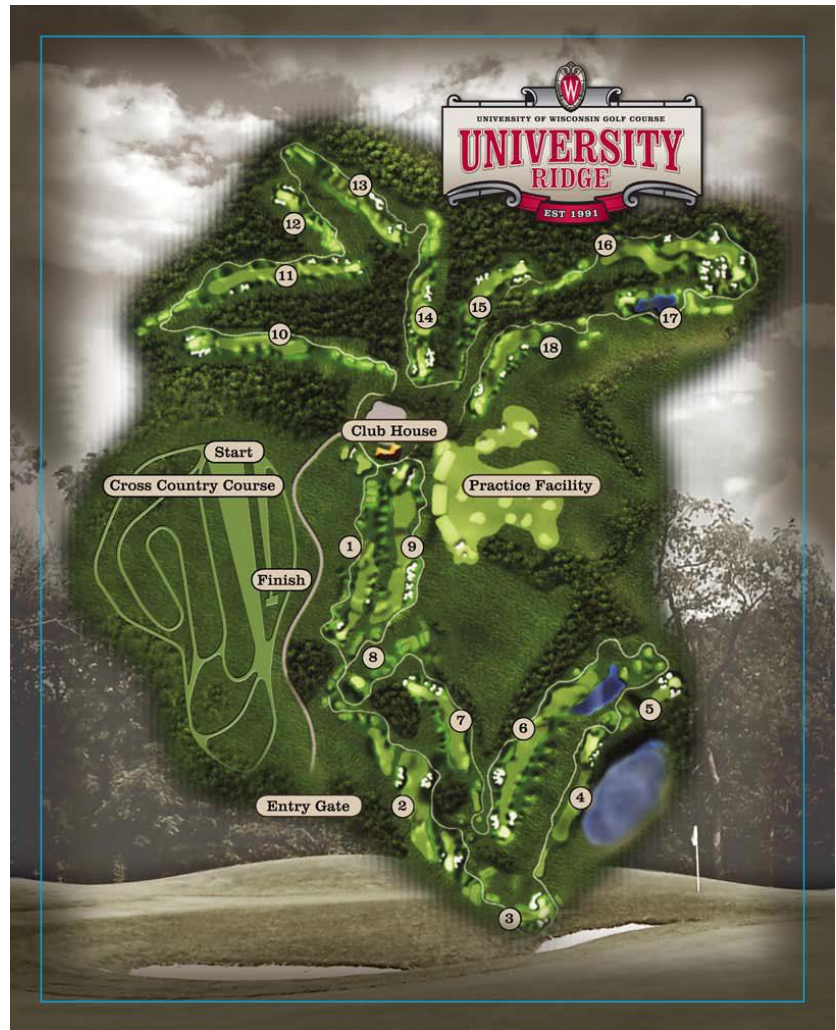
No. 1 – A public grandstand, expanded from years previous years, is available behind and next to the tee of this 396-yard par 4. The right side of the fairway is available for viewing up to and behind the green.

No. 2 – A full concession stand and first-aid tent are available to the right of No. 2 tee. This par 5 requires a tee shot to carry a small creek. A successful drive allows many players to go for the green in two. From the No. 2 tee box, you also have access to No. 8 green and No. 9 tee. As you continue down the left side of No. 2 fairway, you will also be able to view No. 7 fairway.

Nos. 3-7 – Fans can follow groups throughout the front nine. Holes 3-7 are, in essence, a long loop bringing you back to the central staging area near No. 8 green and No. 2 tee box. Limited restroom facilities are available on these holes, and a beverage stand is located near the No. 6 green and No. 7 tee box. These holes feature two par 3s, two par 4s – including one of the most difficult holes on the course – and the longest hole on the course, the No. 6 par 5. You will get in some good steps if you follow golfers on these holes!

No. 8 – This downhill par 3 features a natural amphitheater for great viewing of tee shots and putts. The concession stand next to No. 2 tee is a short walk away.

No. 9 – The front 9 closes with an uphill par 5. Fans can follow golfers down the right side of the fairway. Hills behind the green provide a great spot to watch the players try to reach this green in two.



No. 10 – This long, narrow par 4 will be the starting point for the celebrity foursome of Lee Trevino, Brett Favre, Derek Jeter and Andy North on Saturday, June 23, at approximately 1:30 p.m. Fans can watch from behind tee and along the right side of the fairway. From No. 10 tee, fans can access all amenities near No. 14 green/No. 15 tee.

No. 11 – Fans can follow the action on each side of the fairway and behind the green of this reachable par 5.

No. 12 – Fans can line the right side of this hole, a downhill par 3, which featured a hole in one in 2016. Fans can also cut through to No. 13 fairway, using a crosswalk near No. 12 tee box.

No. 13 – Fans can walk along the full left side of this hole or watch the action from the right side, approximately 120 yards from the green. Viewing is also available all around the green.

No. 14 – A fan-popular hole with a variety of amenities around the green:

- A new exhibit by Madison-based company Exact Sciences, where fans can sign the Cologuard Challenge Colon Cancer Screening Pledge for a chance to receive a VIP experience to the 2019 American Family Insurance Championship
- A new exhibit by Stryker, one of the world's leading medical technology companies
- The UW Health Sports Performance Experience
- A public grandstand sponsored by American Family Children's Hospital
- Concession stand
- A first-aid tent sponsored by UW Health

In addition, fans can take a crosswalk near No. 14 tee to catch the action at No. 15 fairway and green.

No. 15 – This is a pivotal hole for players as they decide whether to try to drive the green on this short par 4, or play safely to the fairway, avoiding the bunkers on the left and the trees on the right. Spectators can watch tee shots from a public viewing deck and bleacher seating sponsored by the University of Wisconsin Foundation. Fans wanting to catch action on the final hole can access No. 18 green and fairway from just beyond No. 15 tee.

No. 16 – Fans can follow the players along the left side of this reachable par 5. A crosswalk to No. 17 is available just in front of the tee.

No. 17 – A fan favorite, this hole features expanded bleacher seating, a large Leinie Lodge beer garden, Club Strick hospitality seating for sponsors, and ample space around the green to watch action on this par 3. A video board is adjacent to the green, providing live action from the tournament, player scores and more fan information.

No. 18 – The tournament closes with an uphill, par 4. An expanded grandstand is available on the right side of the green, with a large video board viewable from the No. 18 green. On Saturday for the celebrity foursome, and again on Sunday for the final group, we will drop the ropes and allow fans to follow players up No. 18 fairway and circle the green to watch the final putts. On Sunday, we invite everyone to stay for the Dream Achieved trophy presentation, immediately following conclusion of play.