



The American Family Insurance Dreams Foundation, Inc. builds on our long-standing commitment and support of the communities we serve. With this foundation, our community giving has evolved into community investing – aligning our corporate goals and creating strategic alliances with non-profit organizations for the benefit of individuals, families and communities.

FUNDING PRIORITIES

The American Family Insurance Dreams Foundation focuses on three areas that align with our organizational mission:

INSPIRATION | PROTECTION | RESTORATION

INSPIRATION

We invest in programs and services that empower individuals, provide pathways to success for living their best lives, and provide opportunities to reach their full potential. Specific areas of interest:

- Removal of barriers that lead to gaps in opportunity, attainment and quality of life
 - Priority areas of interest include access to transportation, daycare and financial literacy programs.
- Life-Long Learning
 - Priority areas of interest include vocational training and job re-training, wrap-around services to traditional education, STEM programs, and early childhood education programs for economically disadvantaged families.
- Provide cultural enrichment experiences and exposure to the arts
 - Priority areas of interest include access to the arts for economically disadvantaged.

PROTECTION

We invest in programs and services that provide physical, emotional, and environmental assistance to families and communities to protect and ensure a brighter future for all. Specific areas of interest:

- Short and Long Term Basic Needs
 - Priority areas of interest include food pantries, community gardens, sustainable food sources, emergency shelter, long term stable housing and other support programs.
- Environmental Stewardship
 - Priority areas of interest include environmental education and efforts to advance innovation for a healthy environment.

RESTORATION

We invest in programs and services that help minimize the impact of a disaster to families and communities. Specific area of interest:

- Disaster Prevention and Relief
 - Priority areas of interest include disaster preparedness and safety education.