The American Family Insurance Dreams Foundation, Inc. builds on the company’s long-standing commitment to and support of the communities it serves. With this Foundation, our community giving has evolved into community investing – aligning the company’s corporate goals, and creating strategic alliances with non-profit organizations for the benefit of individuals, families, and communities across the company’s operating territory.

GRANT MAKING PRINCIPLES AND PRIORITIES

Grant investments made through the Dreams Foundation will align with the American Family Insurance organizational mission to inspire, protect and restore dreams. The Foundation will make grant based investments in programs and services designed to advance and support life-long learning, as well as the removal of barriers to meeting select basic needs. Within its areas of priority, the Foundation will maintain an overall emphasis on programs and services that support underrepresented and economically disadvantaged individuals and families.

LIFE LONG LEARNING

Programs and services that provide access to education and empower individuals to take part in a diverse, sustainable and growing workforce.

Specific areas of grant making focus include:

- **Wrap-around educational** programming to Pre-K through college curriculum, including STEAM and early childhood development
- **Employment Access and Opportunity** through job training, financial literacy, and workforce readiness

BASIC NEEDS

Programs and services that remove barriers to short and/or long-term needs of individuals and families in order to provide a brighter future for all.

Specific areas of grant making focus include:

- **Food Security** through foodbanks and pantries, community gardens, and sustainable food sources
- **Housing** via emergency shelter, and long term stable housing
- **Transportation and Daycare** to pursue education and/or maintain employment