

OFFICIAL RULES
STATE FARM® TEACHER ASSIST OFFICIAL RULES
NO PURCHASE NECESSARY. A PURCHASE DOES NOT
INCREASE YOUR CHANCES OF WINNING.

Overview

- Grants will only be given to Projects (defined below) in California, Florida, Michigan, New York and Texas (The “5 States”). Any grants submitted for projects with locations outside of these areas will not be reviewed.
- Employees of Schools within the 5 States are eligible to submit a Project.
- All entries will be reviewed by the State Farm Review Committee (“Committee”).
- The top 40 Projects in each State will be offered \$2,500 each in grant money to complete their submitted project.

Entry Period for Submitting Project. The Entry Period for the 2021 "State Farm® Teacher Assist" Program (the "Program") begins at 4:00:01PM local time on January 11, 2021 and concludes when 200 Entries have been submitted from each of the 5 States or January 15, 2021 11:59:59 PM.

Eligibility. Entries may be made by employees of schools from the 5 States who are 18 years old or older as of January 15, 2021 (each an "Entrant") with internet access and a valid email address at the time of entry. **ENTRIES ARE MADE ON BEHALF OF THE SCHOOL OR INDEPENDENT SCHOOL DISTRICT (ISD) DESIGNATED BY ENTRANT AT THE TIME OF ENTRY. IF NO SCHOOL OR ISD REGISTERED ORGANIZATION IS SELECTED, ONE WITHIN THE CAUSE'S GEOGRAPHICAL AREA WILL BE ASSIGNED.** Void where prohibited. Program is subject to all federal, state and local laws and regulations. The Committee, and those employees involved in the administration and fulfillment of this Program **are ineligible to submit a Project.**

Nonprofit Administrator Eligibility. Our charitable contributions may be awarded to: Educational institutions, programs conducted by municipal, county, state or federal government entities, 501(c)(3) charitable nonprofit organizations, and 501(c)(4) volunteer fire companies. State Farm does not

fund: Individuals seeking personal help or scholarships, religious programs, politically partisan programs, or organizations outside the U.S.

How to Submit a Project. To enter, visit our site at <https://statefarm.com/teacherassist> to (i) complete the application ("Application") and (ii) indicate acceptance of these Official Rules. By submitting an Entry, you agree to abide by these Official Rules. All submissions must be in English. **ONLY THE DESIGNATED SCHOOL OR SCHOOL DISTRICT, AND NOT THE ENTRANT, IS ELIGIBLE TO WIN A GRANT IN THE PROGRAM. BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY MAY BE POSTED AT <https://statefarm.com/teacherassist> OR ANY OTHER WEBSITE(S) OR PAGE(S) AUTHORIZED BY SPONSOR FOR THE PROGRAM (COLLECTIVELY "THE WEBSITE"), AT SPONSOR'S DISCRETION, AND CAN BE VIEWED BY OTHER WEBSITE USERS.** Submission of an Entry grants Sponsor, its subsidiaries, affiliates, advertising and promotions agencies involved in the administration of the Program and their respective agents, and anyone designated by Sponsor, an unlimited, worldwide, perpetual license and right to publish, use, modify, edit, adapt, copy, exploit, and publicly display the Entry in any way, in any and all media, without limitation, and without consideration or acknowledgement to the Submitter. Sponsor reserves the right to modify or edit any Entry, in whole or in part, for content, clarity, or any other reason, and each Submitter waives any and all "moral rights" in and to his or her Entry. Only Entries submitted on the Teacher Assist Website will be accepted. No mailed-in, e-mailed, facsimile or other entry methods will be accepted. Limit of one (1) Submission per person. The entry must be in accordance with the terms and conditions stated herein.

Entry Requirements. By submitting an Entry in the Program, you hereby warrant and represent that your Entry conforms to the entry requirements set forth in these Official Rules. Entries must be your original and Entrant's sole creation, and all right, title and interest including but not limited to the copyright and moral rights in any Entry must be owned solely or properly licensed by you. Entries may not include any: (a) copyrighted works without permission of the copyright owner, (b) false, libelous or defamatory statements about any person or any third party or depict any person, product or entity in a false light; (c) third party trademarks or logos that suggest affiliation with any trademark owner without permission of such owner or that dilute the value of any trademark; (d) profanity, nudity, depictions of violence, threatening language, inappropriate, indecent, harmful, discriminatory, or

obscene content as determined by Sponsor, its sole and absolute discretion; (e) communicate messages or images inconsistent with the positive images and/or goodwill with which Sponsor wishes to associate; (f) depiction of an act which is dangerous or suggests any person to undertake a dangerous activity; (g) must not infringe upon any third party's rights, including but not limited to, copyright or rights of privacy or publicity; and (h) cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies. All Entries must be in keeping with Sponsor's image, as determined by Sponsor in its sole and absolute discretion. Sponsor shall have the right, but no obligation, to review the Entries for compliance with these entry requirements. At the Committee's discretion, entries including unsuitable content or that are in, or alleged to be in, violation of third party rights (including, but not limited to, copyrights) may be disqualified, in Sponsor's sole discretion. Sponsor retains sole discretion as to what constitutes unsuitable content and will not be liable in any way for disqualified entries. Sponsor is not responsible for lost, stolen, illegible, unreadable, misdirected or late Entries. Sponsor assumes no responsibility for computer system, phone line, hardware, Software or program malfunctions or other errors, failures of any kinds, delayed computer transmissions or network connections that are human or technical in nature. ENTRIES POSTED TO THE SITE ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL SUBMITTER AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. By submitting an Entry, Entrant agrees that his or her disclosure is gratuitous, unsolicited and without restriction, will not place Sponsor under any obligation, that Sponsor and others are free to disclose the ideas contained therein on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to Entrant. Entrant acknowledges that, by acceptance of the Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than Entrant. Any waiver of any obligation here under by Sponsor does not constitute a general waiver of any obligation of Entrant. By entering, Entrant acknowledges that Sponsor has no obligation to use or post any Entry.

The Committee will retain full decision-making ability on ranking the top projects, so it is possible that nearly identical projects comprise the top 40 projects across States.

Submission Uses and Intellectual Property Rights. By entering, Entrant grants permission for the use of his/her Entry, in whole or in part, and his/her name, and the likeness of any person depicted in the Entry, for use by Sponsor, Administrator and any third party designated by Sponsor in any and all media now known or hereafter devised without territorial or time limitation, including but not limited for posting on the Internet and the Teacher Assist site and/or any website in connection with this Program, in the advertising, promotion, and publicity of the Program, and commercial uses, and otherwise as stated in these Official Rules (as solely determined by Sponsor). Each Entrant warrants and represents that he/she has all right and authority to grant such permission. Notwithstanding anything to the contrary, however, there is no obligation of Sponsor or any other person or entity to post or make any use of any Entry.

Withdrawing Entries. Entrant and/or any School/School District may withdraw their name and submission from consideration at any time by sending an email to home.cr-questionsteacherassist.343o07@statefarm.com, requesting the withdrawal.

WINNER SELECTION The Committee will review and score the Entries once the 200 entry cap has been met by each State. **Each school shall be allowed to win no more than four (4) projects.** The Committee will select the top 40 Projects. Each Project submitted will be reviewed by the Committee, and the scores will be averaged together to obtain a total score.

The Committee will score Entries based ONLY on the three questions asked in the Application, listed below. No Entry will be discriminated against based on answering of any of the other questions in the Application. No Entry will be discriminated against on the basis of ethnicity, age, location, or any other determinant factor than the answer from the questions below.

Scoring Rubric and Weighting. The Committee will review all Entry submissions based on the three Entry questions and Low to moderate income threshold (LMI). Committee members will score each questions on a point scale of 1-10. LMI points will be given as follows: 0-25%: 1 point, 26-50%: 2 points, 51-75%: 3 points and 76-100%: 4 points. They will rank all Entries received by an average total score. Each question will be weighted the same. In the case of a tie, the Committee will compare scores for question 1 (if those

are scored exactly the same, then question 2 and 3 will be compared in that order).

The Committee will use the following rubric for scoring. All "Entry" questions will be scored with equal weight, on a 10-point scale to determine a perfect score of 30.

Scoring rubric:

- How students benefit from the project
- Advances academic achievement
- Project innovation, creativity and engagement

Should the total number of Entries not reach 40, State Farm reserves the right to award less than 40 grants.

Participants will be notified if they have been selected via email address included in the Entry, on or about the week of January 18, 2020.

Winners. The forty (40) projects earning the highest scores will be designated the winners of a \$2,500 "Teacher Assist" grant for each school, subject to verification that the project complied with the Official Rules. In the event of a tie during the general scoring phase, the Committee will determine a tiebreaker score based on the scores of question 1 (if those scores are the same, question 2 and 3 will be compared in that order).

Affidavit of Eligibility and Liability/Publicity Release. All Entries are subject to confirmation and verification of eligibility by Administrator and Sponsor. The potential grant winners, will be required to provide confirmation (via e-mail) that they would adhere to all grant standards. If the School / School District does not sign and return the release within seven (7) calendar days of receipt, the grant will be forfeited and an alternate Project may be chosen. By submitting an Entry, each Entrant agrees, and by accepting a grant, each school / school district agrees, to allow and hereby grants to Sponsor, its affiliates and designees the right to use of his/her/its name and Entry (as applicable), in full or in part, in any media, now known or hereafter created, for any and all purposes, without compensation or acknowledgement, including, but not limited to promotional and advertising purposes, except where prohibited.

General Terms and Conditions. All grants are non-transferable and will only be awarded in the name of a verified project organization. If Sponsor is unable

to find organizations to administer eligible grants, or if an insufficient number of eligible entries are received within the entry period, not all grants will be awarded. If any grant notice is returned as undeliverable, or if potential winning project organizations' information provided is unintelligible or incorrect, grant will be forfeited, and another Project selected.

By participating in the Program, Entrant agrees, and by accepting a grant, Project organization agrees, to release, hold harmless and indemnify Sponsor, Administrator, and each of their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, retailers, advertising, sales promotion and judging agencies and the employees, directors, officers and agents of each ("Sponsor and Administrator") from and against any and all liability whatsoever for any injuries, losses, harm, damage (including but not limited to property damage, personal injury and/or death), claims, actions, costs and expenses (including without limitation, all attorney's fees and court costs) arising directly or indirectly from or in connection with his/her participation in the Program, use of the Entry, acceptance, possession or use/misuse of the grant or participation in any grant-related activity.

Winning project organizations are solely responsible for any local, state, provincial or federal taxes on grants (if any). Sponsor reserves the right to take such action as it deems necessary to enforce these Official Rules and ensure the fair operation of the Program, including without limitation, barring and disqualifying participants who do not comply with these Official Rules. By entering Entrant agrees, and by accepting a grant, winner agrees, that (1) all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Program, shall be (i) governed by, and construed in accordance with, the laws of State of Illinois without giving effect to any choice of law or conflict of law rules, (ii) resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Central District of Illinois or the appropriate Illinois state court; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs, but in no event including attorneys' fees, disbursements or court costs; and (3) under no circumstances will Entrant or Cause organization be permitted to obtain awards for, and Entrant and Cause organization hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket costs.

Warranty of Non-Infringement and Indemnity. Entrant warrants and represents that publication of the Entry via any media, including Web posting, will not infringe upon any third party rights (e.g., music, trademarks, persons appearing in submitted photos). By entering this Program, each Entrant agrees to release, indemnify and hold harmless, Sponsor from any claims related thereto. Sponsor has the right, but not the obligation, to remove any posts or to disqualify any entries it deems to violate this warranty.

Additional Terms and Disclaimers. Sponsor reserves the right in its sole discretion to disqualify any Entrant it finds to be tampering with the entry process or the operation of the Program or Website or to be acting in violation of the Official Rules. Sponsor reserves the right in its sole discretion to cancel or suspend this Program, in part or in its entirety, if the Program cannot be operated as planned or should virus, bug, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Program. Sponsor is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Program by any technical or human errors, which may occur in the processing of the entries in the Program. Sponsor is not responsible for any typographical or other errors in the offer or administration of the Program, including, but not limited to, errors in the printing or posting of the Program or Official Rules, the selection and announcement of any winner or the distribution of any grant. SPONSOR AND ADMINISTRATOR DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE PROGRAM. SPONSOR AND ADMINISTRATOR ARE NOT LIABLE FOR ANY INJURIES THAT MAY OCCUR FROM THE COMPLETION OF ANY PROJECT ASSOCIATED WITH ANY WINNING CAUSE. EACH ENTRANT AGREES TO EXECUTE ANY DOCUMENT CONTAINING THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

Winners List. To view a list of the program winners, please visit <https://statefarm.com/teacherassist>. The list will be live no earlier than February 1, 2021 and will remain on the Teacher Assist site for at least 30 days.

Privacy Statement. Information collected from each Entrant is subject to Sponsor's Privacy Policy located at <http://www.statefarm.com/about/privacy/privacy.asp>.

E-Mail Communications. By clicking the e-mail communication box within the Teacher Assist Website, Entrant consents to receiving future e-mail communications regarding this or any other community-based programs or grant opportunities from Sponsor. Entrant will in no way be contacted regarding products or services from any information gathered during this Program.

Sponsor and Prize Provider. State Farm Mutual Automobile Insurance Company, One State Farm Plaza, Bloomington, Illinois 61710.