

Good Neighbors. Better World.



Highlights of 2020

At State Farm®, everything we do is focused on our purpose of **Building Stronger Neighborhoods Together**. We know that a better world tomorrow starts with a strong neighborhood today.



Building Resilient Futures

Environmental

Impacting the planet starts inside our walls, in our neighborhoods, and goes beyond our sidewalks to being good stewards of the planet.

Reducing Waste

We eliminated single use plastic bottles from cafeterias, vending machines and catering, saving over 2.3 million plastic bottles annually.

Paperless Billing

In 2020, paperless billing saved \$14.9 million in printing and billing costs, and over 7,000 trees.

Energy Efficient

More than 80% of State Farm facilities have an Energy Star Score of 75 or higher.

Our actions in 2020 pave the way to reducing our greenhouse gas emissions overall.



Empowering Good Neighbors

Social

Building a diverse and inclusive culture where all people can develop meaningful careers and use our business as a force for good. Together we support our communities every day when they need it most.

Community Volunteering

A pandemic did not stop employees and agents from logging volunteer hours through the Good Neighbor Grant program, generating grant funding for organizations close to their hearts.

Racial Equity & Justice

We committed to \$100 million in support of minority communities for issues of racial equity and justice over the next five years.

Nearly \$57 Million in Giving

National and local philanthropic giving focused on safety, community development and education.

Volunteer hours

98,000

Grant Funding

\$647,500

Workforce Demographics

57% Employees are women

40% Employees identify as a minority

Leadership Demographics

45% Women in leadership

37% Women in executive roles

26% Minorities in leadership

24% Minorities in executive roles



Protecting What Matters

Governance

Fostering a culture of ethics, integrity and accountability to ensure we deliver on our promises to customers, agents, employees and communities.

ESG Steering Council

As evidence of our commitment, we formed a senior and executive-level steering group to guide our ESG efforts.

98 Years and Counting

State Farm was founded in 1922, meaning we've been there to help our customers for nearly one century.

Code of Conduct

Five consecutive years – we achieved 100% completion of the Employee Code of Conduct course.

For more information, see the full **Environmental Social Governance (ESG) Report** at esg.statefarm.com